

Nebraska Medicaid: Guidelines and limitations on provider marketing

This serves as a reminder that health care professionals in our network must not:

- Solicit enrollment or disenrollment in a managed care organization (MCO)
- Distribute MCO-specific materials at a marketing activity

In addition, health care professionals who inform patients of their affiliation with 1 or more health plans must list each health plan with which the practice holds a contract.

Resources

Please see the “Care provider marketing guidelines” section in the **UnitedHealthcare Community Plan of Nebraska Care Provider Manual** for more information.



We're here to help

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